



Idea to iPhone: The essential guide to creating your first app for the iPhone and iPad

Carla White

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Learn to build apps from scratch without any programming experience!

Do you have a great idea for an app but have no idea where to begin? Then this is the book for you. Even if you have no programming experience, this easy-to-follow, step-by-step guide teaches you exactly what you need to know to bring your app idea to life without a lot of cash or coding. Packed with tips and tricks to get you started, this book shows you - start to finish - how to take your idea and turn it into a fully working, functional app.

- Walks you through getting started, designing your app, and developing your idea
- Helps you launch your app and then promote it
- Reassures you that no programming experience is needed in order to create a fully functional app

Idea to iPhone is an easy-to-read book that shows you how to get your idea from your head to the iTunes store!

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