



Leadership Safari: Discovering the Secret to Leadership Success

Brian Iannucci

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When it comes to business, it's a jungle out there! Brian A. Iannucci, Ph.D., MBA, a business professor and leadership guru, brings the leadership safari to life by analyzing the various inhabitants of the leadership jungle. This fun and educational trip looks at the different leadership styles of the animals that a business person encounters every day and gives leaders a leg up through a better understanding of what makes the people around them tick. This real-world look at leadership demystifies the various personality traits at the office and focuses on identifying what motivates people. Through a better understanding of personality traits a leader is able to provide exactly the right incentive to motivate others to do something that they otherwise would not do! In short, this book will make everyone a better leader!

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