



# The Global Macro Edge: Maximizing Return Per Unit-of-Risk

*John Netto*

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## **The Global Macro Edge: Maximizing Return Per Unit-of-Risk** John Netto

With a proven personal track record of trading experience, John Netto, The Protean Trader, has found great success and personal satisfaction in working the market. Now, in *The Global Macro Edge*, he pulls back the curtain to reveal the tools and techniques he's used (and created) to identify and solve the largest problems facing investors, traders, and financial advisors today at a level of transparency rarely seen in books on investing.

*The Global Macro Edge* includes chapters from a talented team of market practitioners as it details how to maximize return per unit-of-risk. And, in the process, it shatters some of the longest held investment myths:

- More risk equals more return
- Money always find its most efficient home
- Emotions are your enemy
- Diversification is the only strategy you need
- Today's markets offer fewer opportunities
- Compensation should be based on returns

*The Global Macro Edge* presents a logical and robust investment framework that can help investors, traders, and financial advisors profitably navigate global markets by enhancing their operations, analytics, and execution. *The Global Macro Edge* gives you, the reader, both a top-down and bottom-up approach to Next Generation Investing that is driven by one overarching goal: maximizing return per unit-of-risk. Contributing authors include:

Foreword by Wesley R Gray, PhD

Neil Azous  
Jessica Hoversen  
Cameron Crise  
Darrell Martin  
Joe DiNapoli  
Fotis Papatheofanous  
William Glenn  
Raoul Pal  
Todd Gordon  
Jason Roney  
Patrick Hemminger  
Bob Savage  
Steve Hotovec  
Denise Shull

John Netto is a cross-asset class trader and the creator of the Netto Number, the Risk Factor Compensation System, and the Protean Strategy, for which he was named by Collective2.com as Strategy Developer of the Month. Mr. Netto has conducted numerous live trading webinars where viewers watch his P&L, positions, and orders in real time for total transparency of his methods. He has appeared on CNBC's *Fast Money*, *Closing Bell*, and *Squawk on the Street*, as well as Bloomberg, CNN, Fox Business Channel, and PBS. Mr.

Netto is also the author of *One Shot One Kill Trading*. Mr. Netto speaks, reads, and writes Japanese, Chinese, Portuguese, and Spanish to help him articulate his vision of the markets to an international audience.

A portion of the profits of this book will be donated to charities who train and place service dogs with military veterans.

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