



Managing to Collaborate: The Theory and Practice of Collaborative Advantage

Chris Huxham, Siv Vangen

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Collaboration between organizations on different continents can raise issues of economic development, health, the environment, risk sharing, supply chain efficiency and human resource management. It is an activity that can touch upon almost every aspect of business and social life. In this notable text, the authors combine rigorous theory with practical examples to create a useful, practical, one-stop resource covering topics such as:

- the principles of the theory of collaborative advantage
- managing aims
- membership structures and dynamics
- issues of identity
- using the theory.

The key features of the book include rich theory, drawn directly from practice, explained in simple language, and a coherently developed understanding of the challenges of collaboration, based on careful research. This significant text will be an invaluable reference for all students, academics and managers studying or working in collaboration.

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