



Digital Media in Today's Classrooms: The Potential for Meaningful Teaching, Learning, and Assessment

Dawn Wilson, Katie Alaniz, Joshua Sikora

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Educators who engage with today's students appreciate the impact digital media has on the lives of our younger generations. Learners of today consume, create, and publish multimedia content continuously, using a variety of devices such as cell phones, tablets, and computers. They generate original and innovative products through programs, apps, and the Internet as a means of communicating and representing their lives, ideas, and feelings. Unfortunately, not all students understand how to apply media literacy or media safety, and many lack knowledge of how to truly analyze media content for its value in society.

Today's educators must learn to harness the enthusiasm students have for digital media (content that uses a combination of text, images, audio, animation, and video) into daily lessons in order to enhance student interest, engagement, motivation, and achievement in classroom environments. This book addresses these vital considerations, thereby empowering teachers and students to benefit from the application of digital media in their classrooms, both as a compelling assessment tool and as an engaging teaching strategy.

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