



So You're in the Family Business...: A Guide to Sustainability

Paul Karofsky, David Karofsky

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Learn from the Experience of Others How to Sustain Your Family Enterprise.

So You're in the Family Business features Paul and David Karofsky, a father-son team, as they share experiences from their own lives, and from those of the hundreds of families they've helped, to address the challenges and opportunities of working in a family enterprise.

With a foundation of effective communication and proper planning, you too can savor the experience of working with family members and enjoy Thanksgiving dinner together!

"...For a brilliant road map for getting the culture right, I recommend So You're in the Family Business. It's lucidly written and full of compelling examples, and each chapter ends with bullet points for how to put into action the ideas you've just read."

?Mitzi (Mrs. Frank) Perdue, author of Tough Man, Tender Chicken: Business and Life Lessons from Frank Perdue

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