



Production Studies, The Sequel!: Cultural Studies of Global Media Industries

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Production Studies, The Sequel! is an exciting exploration of the experiences of media workers in local, global, and digital communities—from prop-masters in Germany, Chinese film auteurs, producers of children’s television in Qatar, Italian radio broadcasters, filmmakers in Ethiopia and Nigeria, to seemingly-autonomous Twitterbots. Case studies examine international production cultures across five continents and incorporate a range of media, including film, television, music, social media, promotional media, video games, publishing and public broadcasting.

Using the lens of cultural studies to examine media production, *Production Studies, The Sequel!* takes into account transnational production flows and places production studies in conversation with other major areas of media scholarship including audience studies, media industries, and media history. A follow-up to the successful *Production Studies*, this collection highlights new and important research in the field, and promises to generate continued discussion about the past, present, and future of production studies.

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