



Experimental Psychology: A Case Approach

Robert L. Solso, Homer H. Johnson, M. Kimberly Beal


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Citing over 100 cases drawn from professional literature and representing every major area of psychology, this book aims to teach students the basic principles of experimental design in psychology. It contains an expanded chapter on research processes to incorporate topics, such as electronic databases and the Internet for literature reviews, planning and reviewing research, funding your research, writing an abstract, presenting your research at conferences, writing a professional paper and publishing your manuscript. Also included are sections on theory and principles of experimental design.

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