



# Kindle Scout Hot & Trending List: How to Get (and Stay) There

*J. M. Vasquez*

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# Kindle Scout Hot & Trending List: How to Get (and Stay) There

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## **Kindle Scout Hot & Trending List: How to Get (and Stay) There J. M. Vasquez** **Would you like to win a Kindle Scout contract and get your book published?**

You did your job writing a great book. The Kindle Scout Hot & Trending List book will show you an easy, structured and already proven method to conquer the first step towards your goal: getting noticed by entering the Hot & Trending list.

### **Are you ready to conduct your marketing campaign?**

It might be stressful, but it should be fun. By using this method, I was able to keep my book in the Hot & Trending list 97.9% of the campaign duration. The method is simple but effective, and you won't have any problem to follow it, no matter how savvy you are with computers.

Best of all, you won't have to spend a single dime to implement the method.

Without a doubt, Kindle Scout offers a sweet deal for new authors. Getting a \$1,500 advance and a book published by Kindle Press. Also, the possibility of getting the exposure that a platform like Amazon could give to your writing career is a leverage that shouldn't be taken lightly.

### **The Hot & Trending List**

To be considered by the Kindle Scout team and opt for a contract, The Hot & Trending list is the most important factor to be taken into account. That's where your book should be to have a higher chance of being published.

And to be there, your book has to gather enough visits to your campaign page, in order to be in the 8% of popularity, among around other 250 books running campaign alongside yours.

When I entered the Kindle Scout program, I thought I just had to submit my book and wait for the results. Shortly after, I discovered that running a campaign is needed to gain visibility and therefore enter the Hot & Trending list. I learned some things during the process and I developed a methodology to help books get and stay in the H&L list.

That's why I wrote this book.

### **Getting exposure through Social Networks & others**

The method exposed in the book is very simple to follow, and you can implement it using free tools on the Web, it's very powerful. It allowed my book to get in the Hot & Trending list, where it remained for 97.9% of the campaign duration, that is 705 out of 720 possible hours.

### **Do I need to have zillions of followers or be a Social Network Guru?**

Not at all. The beauty of this method is that it will work whether you have zero followers or millions of them. I'll show you how to gain the exposure that will make your book make it into the list.

## How will this book help me with my Kindle Scout campaign?

Thanks to Kindle Scout Hot & Trending list you will learn quickly and easily to:

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### **From reader reviews:**

Ronda Hagerty: Have you spare time for a day? What do you do when you have a lot more or little spare time? Yes, you can choose the suitable activity with regard to spend your time. Any person spent their own spare time to take a go walking, shopping, or went to often the Mall. How about open or perhaps read a book entitled Kindle Scout Hot & Trending List: How to Get (and Stay) There? Maybe it is being best activity for you. You realize beside you can spend your time with the favorite's book, you can cleverer than before. Do you agree with the opinion or you have additional opinion?

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Arlene Farrar: Some people said that they feel uninterested when they reading a guide. They are directly felt the item when they get a half portions of the book. You can choose the particular book Kindle Scout Hot & Trending List: How to Get (and Stay) There to make your personal reading is interesting. Your current skill of reading expertise is developing when you like reading. Try to choose basic book to make you enjoy to learn it and mingle the sensation about book and reading through especially. It is to be first opinion for you to like to start a book and examine it. Beside that the book Kindle Scout Hot & Trending List: How to Get (and Stay) There can to be a newly purchased friend when you're feel alone and confuse with what must you're doing of the time.

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